

Watermark AD RESERVATION FORM

Watermark is the newsletter for The Watercolor Society of Oregon, a non-profit organization. Current active membership is about 800 serious watercolor artists residing in Oregon who have been juried into the Society. In addition, there are about 100 subscriber members not limited to Oregonians. As an advertiser you will be put on our comp list to receive the Watermark plus copies of our 28 page, color Exhibition Catalogs published after the Spring and Fall Shows in April and October. Watermark is also posted **in color** on our web site about 10 days before members receive their black & white printed copy. You will also get a link to your web site in the **Resources** section of the WSO web site: www.WatercolorSocietyofOregon.com

I would like to advertise in the following issue(s):	Watermark Issue <input type="checkbox"/> FEBRUARY <input type="checkbox"/> MAY <input type="checkbox"/> AUGUST <input type="checkbox"/> NOVEMBER	Due date for ad material and payment January 15th April 15th July 15th October 15th	Please send ad copy and advance payment to: Graphicus Attn: Paul Bourgault 89467 Territorial Rd Elmira, OR 97437-9748 <u>Make checks payable to WSO</u>
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Company _____ Today's Date _____

Contact _____ Phone _____

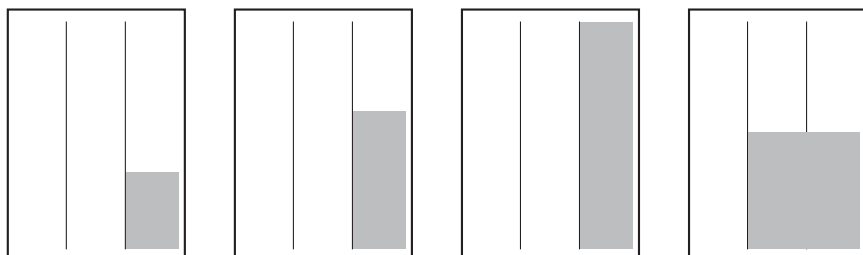
Address _____ E-mail _____

City _____ State _____ Zip _____

Web site _____

Authorized Signature _____

I would like to run the following ad size...



- | | | | |
|--|---|--|--|
| 1/9 page
SIZE
W 2.4" x H 3.25"
<input type="radio"/> 1 issue: \$55
<input type="radio"/> 4 issues: \$40 | 1/6 page
SIZE
W 2.4" x H 6.5"
<input type="radio"/> 1 issue: \$75
<input type="radio"/> 4 issues: \$60 | 1/3 page
SIZE
W 2.4" x H 9.7"
<input type="radio"/> 1 issue: \$115
<input type="radio"/> 4 issues: \$95 | 1/3 page
SIZE
W 5" x H 5"
<input type="radio"/> 1 issue: \$115
<input type="radio"/> 4 issues: \$95 |
|--|---|--|--|

A 5% service charge will be added if paying with a credit card.

Ad copy requirements: A PDF file of your ad is the preferred format and can be sent to us as an e-mail attachment. Printing is done black & white at 300dpi. Your ad will appear in color on our web site if you send it to us in color. We will convert it to black & white for the printed version.

Ad production charges: Additional work required to make ads print ready will be billed at \$60/hr with a \$30 minimum. You will be notified if additional work is required.

Payment for ad space is enclosed.
 Check amount: \$ _____

There is a \$5 service charge for billing on orders received without payment.

Bill me later.
 Amount for ad space \$ _____
 Billing charge \$ **5.00**
Total to be invoiced \$ _____

You may pay with a credit card.
A 5% service charge will be added.

Visa Mastercard

Name on Credit Card _____

Credit Card Number _____
 / / / / / // / / / / // / / / / // / / / / /

Security # on Back _ / _ / _ Exp. Date _ / _

Cardholder Signature _____

If you have any questions please contact Paul Bourgault:
 Phone: (541) 868 7754
 E-mail: bourguy9@msn.com

Thank you for advertising in Watermark!

