

Watermark AD RESERVATION FORM

Watermark is the quarterly newsletter of the Watercolor Society of Oregon and is posted on our WSO website. Current active membership is about 800 serious watercolor artists residing in Oregon plus about 100 subscriber members not limited to Oregonians.

A list of "Advertiser in this Issue" appears next to the Table of Contents in every issue. A click on your company name will take the reader directly to your ad. And, a click on your ad will take the reader directly to your website. *How cool is that?* As an advertiser you will also receive complimentary copies of our 28 page Spring and Fall Exhibition Catalogs.

To view recent issues of Watermark please visit our web site at www.WatercolorSocietyofOregon.com, then click on Watermark at the top of the home page.

I would like to advertise in the following issue(s):	Watermark Issue <input type="checkbox"/> FEBRUARY, 202_ January 15th <input type="checkbox"/> MAY, 202_ April 15th <input type="checkbox"/> AUGUST, 202_ July 15th <input type="checkbox"/> NOVEMBER, 202_ October 15th	Due date for ad material and payment
--	---	--------------------------------------

Please send ad copy and advance payment to:

Graphicus
 Attn: Paul Bourgault
 89467 Territorial Rd
 Elmira, OR 97437-9748

Make checks payable to WSO

- Pick up my ad from the last issue
 Please use new ad - send via email

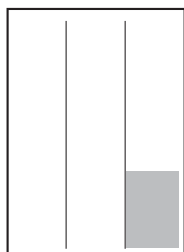
If you have any questions please contact Paul Bourgault:

Phone: (541) 868 7754

E-mail: bourgy9@msn.com

Authorized Signature _____

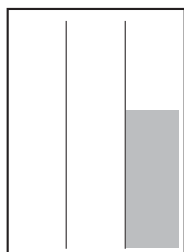
I would like to run the following ad size...



1/9 page

SIZE

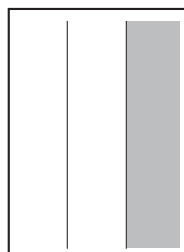
W 2.4" x H 3.25"



1/6 page

SIZE

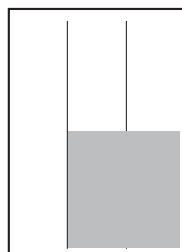
W 2.4" x H 6.5"



1/3 page

SIZE

W 2.4" x H 9.7"



1/3 page

SIZE

W 5" x H 5"

- | | | | |
|--------------------------------------|--------------------------------------|--------------------------------------|--------------------------------------|
| <input type="radio"/> 1 issue: \$55 | <input type="radio"/> 1 issue: \$75 | <input type="radio"/> 1 issue: \$115 | <input type="radio"/> 1 issue: \$115 |
| <input type="radio"/> 4 issues: \$40 | <input type="radio"/> 4 issues: \$60 | <input type="radio"/> 4 issues: \$95 | <input type="radio"/> 4 issues: \$95 |

A 5% service charge will be added if paying with a credit card.

Ad copy requirements: A PDF file of your ad ready to post on the WSO web site is the preferred format and can be sent to us as an e-mail attachment.

Ad production charges: Additional work required will be billed at \$60/hr with a \$30 minimum. You will be notified if additional work is required.

- Payment for ad space is enclosed.

Check amount: \$ _____

There is a \$5 service charge for billing on orders received without payment.

- Bill me later.

Amount for ad space \$ _____

Billing charge \$ **5.00**

Total to be invoiced \$ _____

You may pay with a credit card.

A 5% service charge will be added.

- Visa Mastercard

Name on Credit Card _____

Credit Card Number _____

/ / / / / III / / / / / III / / / / / III / / / / /
 Security # on Back / / / / Exp. Date / /

Cardholder Signature _____

Thank you for advertising in Watermark!

