

# WATERMARK AD RESERVATION FORM

Watermark is the quarterly newsletter of the Watercolor Society of Oregon and is posted on WSO's website. Current active membership is about 700 serious watercolor artists residing in Oregon, plus 100 subscriber members who are not limited to Oregonians.

A list of "Advertisers in this Issue" appears next to the Table of Contents in every issue. A click on your company name will take the reader directly to your ad. And a click on your ad will take the reader directly to your website. **How cool is that?!?! As an advertiser you will receive complimentary copies of WSO's full color Spring and Fall Exhibition Catalogs. Also, your ad will be included in emails sent directly to WSO members and subscribers with the ability to click on your ad and being redirected to your website.**

To view recent issues of Watermark, please visit WSO's website: [www.watercolorsofOregon.com/watermark/archives/](http://www.watercolorsofOregon.com/watermark/archives/)

I would like to advertise in the following issue(s):

Watermark Issue **FEBRUARY, 20\_\_**

**MAY, 20\_\_**

**AUGUST, 20\_\_**

**NOVEMBER, 20\_\_**

Due Date for ad material and payment

January 15th

April 15th

July 15th

October 15th

**Please send ad copy and advance payment to:**

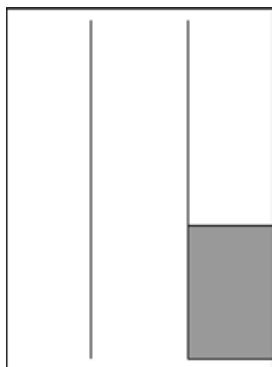
Elizabeth Zimmerman, Watermark Advertising

2455 Englewood Ave NE, Salem, OR 97301

(971) 221-0336

WesternRoseStudios@gmail.com

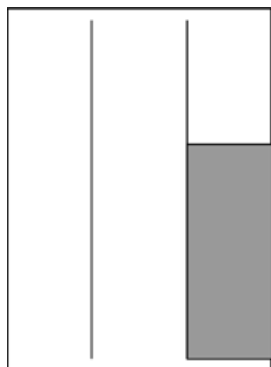
I would like the following ad size:



1/9 page  
2.4" x 3.25"

1 issue: \$55

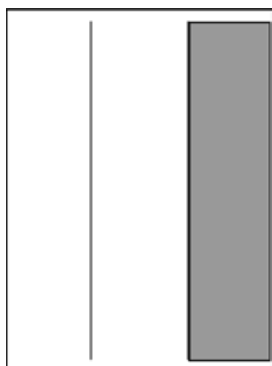
4 issues: \$40



1/6 page  
2.4" x 6.5"

1 issue: \$75

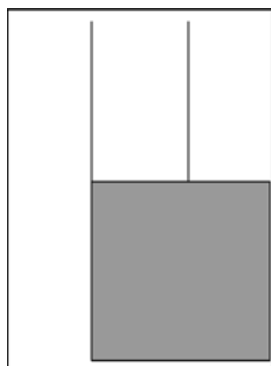
4 issues: \$60



1/3 page  
2.4" x 9.7"

1 issue: \$115

4 issues: \$95



1/3 page  
5" x 5"

1 issue: \$115

4 issues: \$95

**Pricing for 4 issues is listed as price per issue**

**Choose one:**

- Pick up my ad from the previous issue
- Please use NEW AD - send via email

**Don't forget!** Website link for your ad:

\_\_\_\_\_

**Ad copy requirements:** A PDF file of your ad ready to post on WSO's website that is sent via email.

**Ad production charges:** Any additional work required will be billed at \$60/hour with a \$30 minimum. You will be notified if additional work is required.

**A 5% service charge will be added when paying with a credit card**

Payment for ad space is enclosed.

Check amount: \$ \_\_\_\_\_

**Checks Payable: Watercolor Society of Oregon**

**There is a \$5 service charge for billing on orders recieved without payment**

Bill me later.

Amount for ad space \$ \_\_\_\_\_

Billing Charge **\$5**

Total to be invoiced \$ \_\_\_\_\_

Advertisement for:

Company: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Contact Name: \_\_\_\_\_

**Authorized Signature:** \_\_\_\_\_

If you have any questions, please contact Elizabeth Zimmerman:

Phone: (971) 221-0336

Email: [WesternRoseStudios@gmail.com](mailto:WesternRoseStudios@gmail.com)

**Thank you for advertising in WSO's Watermark!**