www.WatercolorSocietyofOregon.com

See page 5
WFWS article by
Ruth Armitage

Watercolor Society of Oregon

Vol XXXVI, No.1

February 2014

# Spring 2014 WSO Aqueous Convention April 4, 5, & 6 in Washington County

By Sharon Hansen

The time has come to experience the beauty of Washington County this April! The county landscapes await you as we gather together to learn and celebrate aqueous art. This event is in the capable hands of Kay Gifford, John and Judy Mohney, and Liz Walker who have planned a convention to enjoy and remember.

The Embassy Suites, near Washington Square Mall in Tigard, is our base of operation. The event guide (yellow "pull-out") in this issue outlines the activities, times and locations of all convention events. Please make your hotel reservation *before March 5*<sup>th</sup> to receive the WSO preferred rate of \$119 per night. You can reach Embassy Suites Hotel by calling 1-503-644-4000.

Our 80-painting exhibit will be on display at the new Hillsboro Main Library Gallery (10 miles from the Embassy Suites), where we will have our Saturday afternoon Artists' Reception. Bus transportation from the hotel to the gallery and back again will be available to all who preregister for this activity.

We are fortunate to have Robert Burridge sharing his expertise with us as the Juror and Workshop Presenter during the convention. Burridge's four-day post-convention workshop is



Committee chairs for Hillsboro Convention L to R: Liz Walker, Kay Gifford and John and Judy Mohney

now full with a waiting list.

Burridge won his first art competition as a sixth grader with a "Hire the Handicapped" poster. Robert went on to graduate from the University of the Arts (formerly Philadelphia College of Art) with a Bachelor of Science degree in Industrial Design, and a minor in Fine Art Painting. As an industrial designer he had the opportunity to create and invent new products.

After an illustrious career in this field, Burridge started his second career as a contemporary fine arts painter. In addition to painting, he juries international art shows, instructs painting workshops, and teaches a fine art mentor program in central France. Recently Burridge was selected as the Honorary President of the International Society of Acrylic Painters.

For more information on this dynamic artist, check out his



Robert Burridge will be our Juror and Workshop Presenter during the convention.

website: www.robertburridge.com.

Besides his critique sessions, our own WSO workshop presenters have planned fabulous sessions on Saturday to encourage and broaden your artistic growth. Our thanks to Ruth Armitage, Steve Kleier, Ed Labadie, Geoff McCormack, Linda Rothchild-Ollis, and Blenda Tyvoll for their time and effort in planning and leading the convention break-out sessions. Detailed descriptions of the sessions can be found in the yellow pull-out section in this Watermark issue.

But this is not all the convention has to offer. Friday begins with Registration, a New Member meeting, and the Meet and Greet, followed by a no-host bar at the hotel. Saturday is busy with informative break-out sessions, a bird-watching outing to Jackson Bottom Wetlands in Hillsboro, the Artists' Reception at the new Hillsboro Library Gallery,

See Awash in Color - page 8





Watermark is the newsletter of the Watercolor Society of Oregon and is published quarterly in February, May, August, and November.

WSO PRESIDENT: Anji Grainger

### **NEWSLETTER EDITOR:**

Send articles and images that are of general interest to the WSO membership to the editor via email and file attachments. The due date for the May issue of Watermark is April 15, 2014.

Sue Anne Seckora

NEWSLETTER DESIGN & ADVERTISING: Send advertisements and payment to: GRAPHICUS Attn: Paul Bourgault

ROSTER CHANGES: Mila Raphael

NEW MEMBER INFORMATION: Diane Pinney

### Enclosed with this issue:

- 1. 2014 Membership Roster
- 2. Awards Donor Form

Please contact Mila Raphael for any missing items



Visit the WSO web site... www.WatercolorSocietyofOregon.com

Join the WSO Yahoo Group!

Send an email to

WCSocietyofOregon-subscribe@YahooGroups.com Say "please add me to group" and include your full name and whether you're an active or subscriber member.



Anji Grainger

# THE PRESIDENT'S MESSAGE

As winter turns to spring it always makes me think of new beginnings. Expressing my art in watercolor was a new beginning for me. The greatest gift that has come from pursuing watercolor has been WSO! For fun, I thought I would share a little story about myself as a way of letting you get to know your new President. It may take a couple issues but hey, it will be fun!

After nearly 15 years painting in acrylic and two intensive years studying oil with a local Portland oil painter, I decided to discover what watercolor was all about. What better place to learn from the beginning

than Florence, Italy. So in April of 2006 I took a month off from work, found a little room to rent in a flat owned by a woman whose daughter had just left for college, and attended *La Scuola Leonardo Di Vinci*.

Day One: OK. So imagine me getting dropped off in downtown Florence with little proficiency in Italian. Here I am with two huge suitcases, one with way too many clothes and the other full of every imaginable watercolor supply. Add to that my carry-ons. You get the picture. "Now, how does one enter the door on the street?" I ask myself standing in front of the flat. "Oh yes, I see a keypad; let's try punching the flat number." "Si, Buon Giorno?" "Posso aiutarla?" Panic sets in. I haven't a clue as to what she has said except that I think part of it was "Hello". With my broken Italian and the fact that she recognized my name, I get buzzed into the building. And there before me was a magnificent 300 year old marble staircase. "Uh, no elevator?" Needless to say, after a month of walking and climbing stairs to my flat on the cinque piano or fifth floor, I lost 15 pounds!

Day Two: First Day of Class! Morning Cappuccino at *Gili*'s. The best little café in Florence. And then my introduction to *La Scuola* and Patrizio Gervasoni, my instructor for the next 4 weeks. So, how many of you remember that first day of school? After painting for so many years in acrylic and in oil I felt like I was in first grade and had to begin all over again! *"You must protect your whites!"* Patrizio would say, over and over again. We began with the gradient wash. And, for the next 4 days I painted gradient washes, one color, and then two colors. And I was not to move on until there were no brush strokes visible. Yes, well, day five I did move on to boxes and balls!

Thus ends my first week in the city of art. Stay tuned to our next *Watermark* for the rest of the story!

I so look forward to seeing you all "Awash in Color" in color in Hillsboro at the Spring Convention. Prepare to be dazzled by the art of our amazing members and the creative style of Robert Burridge.

Anji Grainger, President, Watercolor Society of Oregon

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# THE WAY WE WERE: **WSO HISTORY**



By Chris Keylock Williams Until the 1980's, WSO shows included 60 unframed, shrinkwrapped paintings.

They all went on tour. In the mid-80's we started bringing framed paintings to the show to be juried in person by our esteemed juror. The paintings would be put in a huge room, leaned up against tables and walls. Our juror would be given blue Post-It-Notes to stick on the paintings that were not selected for the show. There were 80 vellow *Post-It-Notes* to be put on the paintings that were selected. Usually jurors would do a little of each as they moved around the room.

At first the committee wouldn't remove any of the paintings, waiting to be sure there was no change of heart by the juror. I was the show consultant for about three years during this time period. I always felt nervous, hoping the juror wouldn't stop at my painting with a blue Post-It-Note. After the 80 were selected, red Post-It-Notes numbered one through twenty were used by the juror to denote the award winners.

One of the really fun parts of this process was that the paintings that were not selected were displayed in another room nearby, where WSO members could view them. There were whispers of amazement that "such and such" painting in the "reject room" should have been "in" the show! This also gave the artists a chance to ask jurors in person about what would have improved their painting's chances for getting in.

Watch for my next article in the Watermark and I will describe the amount of old fashioned manual labor that followed the selection of the show. I'm not talking here about just hanging the show. It was not a high-tech world vet!



# **BOARD ACTION**



By Jayne Ferlitsch President Anii Grainger called the Board meeting to order on January 11, 2014 at 11:30 am.

Nine Board members and seven Committee members were present.

**Treasurer's Report:** Treasurer Dianne Lay reported a cash balance of \$58.600 with a usable amount of \$37,400. This was \$21,000 less than the previous year because the dues for 2014 were not deposited until Jan. 3<sup>rd</sup> 2014.

Beth Verheyden made a motion to require all alternate paintings chosen for the Spring and Fall exhibitions to have the same requirements as the accepted paintings. Ruth Armitage seconded the motion and it was passed.

Ruth Armitage made a motion that the Vice President be allowed to spend up to \$75 on a gift for the parting president. Margaret Godfrey seconded the motion and it was approved.

Margaret Godfrey is looking for replacements for Treasurer Dianne Lay and helpers for Member-at-Large Education Chair Geoff McCormack. Tour Chair Ed Labadie also requested help with his position.

We have a new **Historian!** Please thank Charlie Anderson of Bend who will ensure the history of WSO does not fall to the wayside.

Mojdeh Bahar has been doing a great job promoting the video library and will email new titles to members. She has recently purchased DVDs from all the upcoming jurors.

Because of the increase in dues and later deadline, the Board voted to postpone the late fee of \$10 until Feb. 1<sup>st</sup> for those who haven't yet paid their 2014 dues.

There will soon be a change in

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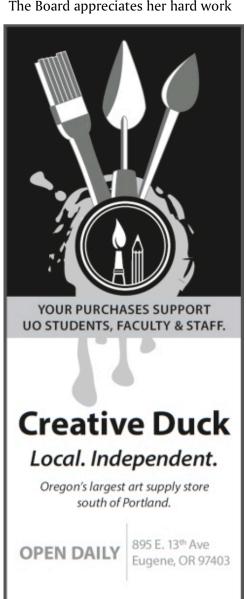
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the Awards for WSO exhibitions! Beth Verheyden proposed renaming the 2<sup>nd</sup> though 6<sup>th</sup> place awards and giving the 7<sup>th</sup>- 20<sup>th</sup> place awards the same name (Awards of Distinction) and the same monetary value. Ruth made a motion to accept this proposal and Beth seconded it. The motion passed.

Mickey Beutick reported seven new 100 Club Patrons! She also proposed a fundraiser CD of members' submitted exhibition images. Stay tuned for more information later.

Ruth reported her results in looking for a web designer to make the WSO website more user friendly. The Board appreciates her hard work



UODuckStore.com

Facebook.com/CreativeDuck



Past Membership Chairman, Lavonne Tarbox Crone, graciously continues to host the "between-convention board meetings" at her home in Eugene even though she isn't required to attend.

and time investigating different proposals and voted to go with Brian Balla who comes highly recommended. Tara Choate was appointed as the website liaison and will work with Brian to implement the changes.

New business: Workshops need to conclude at their publicized time and not earlier. Jayne Ferlitsch proposed raising the Lifetime Membership fee to \$400.

The Board decided to recommend to the membership that the Lifetime membership be eliminated. It does not benefit WSO financially and should only be reserved for members who receive the Outstanding Service Award. This would involve a bylaws change and must be voted on by the membership.

Future Board meetings on nonconvention weekends will now be held the second Saturday of January and the third Saturday of June.

# Bylaws Change

By Jayne Ferlitsch, Membership Council Currently, active members can purchase a Lifetime Membership for \$300. Unfortunately, with the increase in expenses involved in running WSO, this has caused the working balance to dip below a comfortable level. At the October 2013 membership meeting in Bandon, WSO members present voted to remove the \$300 amount from the bylaws. After further

discussion by the Board at the January 2014 Board meeting, it was decided to propose eliminating the purchase of a Lifetime Membership. Lifetime Membership would only be available to recipients of the Outstanding Service Award.

The proposal is to change Article IV: Section 2: Paragraph 5 from "Lifetime Membership in WSO, a sub classification of Active Membership, may be obtained for a lump sum as determined by the WSO Board or may be conferred on recipients of the Outstanding Service Award" to "Lifetime Membership in WSO, a sub classification of Active Membership, may be conferred on recipients of the Outstanding Service Award."

Please send your pro or con arguments to Jayne Ferlitsch for discussion at the April Business meeting.

# The Roster of 2014

By Jayne Ferlitsch

Please check your entry in the WSO Roster/Handbook to make sure your information is correct. Thank you to the members who print neatly and clearly. You make my job so much easier! If there is a change, please email me the correction.

If you notice a fellow WSO member who is not listed, you might want to ask them if they remembered to pay their dues.

Thanks for your help!



# ONLINE CONVENTION REGISTRATION

Begins February 15 - March 10



By Nancy Wolf, Registration Chair

Online registration will open for the Spring *Awash in Color* Convention on

February 15 at 8 pm and close March 10 at 8 pm. This is the second time we have done online registration, and Ruth Armitage has worked hard to resolve several of the problems we encountered last year.

Our old paper registration system had become a Herculean task for our volunteers; online registration ensures that everyone gets a fair chance to participate in the activities of their choice.

Some of the advantages of this system are:

- 1) No matter when you receive your *Watermark*, you'll have the same chance at getting into popular activities.
- 2) Instant, real-time feedback; when an activity is full, you can choose another.
- 3) Pay online or by check
- 4) Instant email confirmation
- 5) Automatic fee calculation

First, if you have provided WSO with your email address, you will receive an email to inform you that the February issue of *Watermark* is online. You can view the schedule of activities online and decide what you'd like to participate in.

After folks have had a chance to receive the email, we will open online registration. Those who have a listed email will receive a reminder when online registration opens. Be sure to read each item carefully as you make your selections. Full descriptions of each event are included in your *Watermark*.

This time around, you will fill out *one form* (for you and one guest per member). In order to make sure that

all members can participate, please register *only* one guest per member.

The package fee for the convention is \$45 and includes the Friday Meet and Greet, all Saturday breakout sessions, and Sunday juror demo; additional costs for bus transportation (\$5), box lunches (\$15.50), and banquet (\$35) are priced separately from the convention fee.

Once you have completed payment, you will receive an email confirming your registration and selections. You can print out your itinerary on your home printer.

Registration will close March 10 at 8 pm. Some activities have limits, so register early to avoid disappointment. If you know of a member who may need help with this process, please reach out to them! Your local library can often provide computer access and assistance.

# How to Register Online for the Spring Convention in Tigard/Hillsboro

There are so many fun things planned for us in Tigard/Hillsboro that I am sure you are excited to register. If you've ever done online shopping, our registration form will be familiar to you.

You will begin by typing in your contact information in the spaces provided. Then each convention choice will be listed down the page in a "shopping cart" style used by most online shopping companies.

If you are not familiar with online shopping, you should consider asking someone in your critique group or maybe a family member to help you make your choices. Make sure you begin filling out the form when you *know* you will be able to finish it. If you get interrupted part way through and you don't finish, you will have to start over. The site will not save your form.

If you wish to register a guest, you can now do so at the same time you register yourself. In order to make sure that activities are open for members, please register only one guest per member.

The whole process should only

take 10 minutes to finish. Paying is easy too. You will see a total based on your choices, and then you can choose to pay with Paypal, or mail in a check. You do not need a Paypal account of your own to use the Paypal service on this site. It will then send you an email confirmation of your registration and you are done!

# You can get to the registration page two ways:

- 1. There will be a Register Now link in the email WSO sends out on February 14th announcing that registration is open.
- 2. There will also be a link on the WSO web site beginning at 8pm on February 14th that will take you to the registration form.

If you have trouble with this process, don't hesitate to call for help. The registration service has people ready to assist you and their number is on the form. They will be the most knowledgeable and will give you the most help. You can also call our registration chairperson for this convention:

Nancy Wolf

# WSO ROCKS THE WESTERN FED SHOW!



By Ruth Armitage

Your WSO delegate and alternate, Ruth Armitage and Jayne Ferlitsch, are planning to do another

fundraising "Garage Sale" at the 2014 Spring Convention in Hillsboro. Please save your extra unused materials and studio supplies to donate. Bring them to Embassy Suites on Saturday and come ready to shop! The sale will take place in Regency Room 1 between 11 a.m. and 3 p.m. on Saturday, April 5. Ruth and Jayne will be there to help price and sell in all their red sequined garage-sale glory. All proceeds will be allocated to the WFWS fund for producing our show in 2017. Last spring's sale was

(continued on next page)

very popular and netted over \$900 profit!

WSO is well represented in WFWS this year with nine artists accepted by Cheng Khee Chee for the show in Scottsdale, Arizona. 110 artists were accepted from a total of 1,087 entries. WSO had 39 artists enter 79 paintings, making our success rate 8.8%. Our paintings make up 12.2% of the paintings in the show, more if you consider that Sally B. Baily and Dyanne Locati are also included in the show. They entered through AWA, as they spend winters in the Phoenix area.

The WFWS 39th Annual Exhibition will run April 1-30, 2014. The



main convention weekend will be April 24-27, 2014. The gallery is the *Fountain Hills Community Center*. The hotel for the convention is *Chaparral Suites*, 5001 N. Scottsdale Road, 1-800-528-1456. For more hospitality information, please contact Ruth.

Congratulations to all who entered and particularly these artists and their paintings:

**Liz Walker,** "Even In the Quietest Moments"

Patricia Renner, "Ballerina in Boots" Cynthia M. W. Holloway, "Data Stream Manuscript Download"

Ruth Armitage, "Runaway"

**LaVonne Tarbox Crone**, "Scissors with String"

Chris Stubbs, "Teen Dreams"
Kathy Tiger, "Tattoo Series: Whitney"

**Rene Eisenbart**, "Keeper of the Cosmic Memory"

**Ed Labadie**, "Southwest Dynamics"



# WSO 100 CLUB, INC. EXCITING NEWS!

By Mickey Beutick Warren

The WSO100 Club, Inc. (WSO100 Club for short) continues to be the backbone of our show awards. The WSO100 Club manages an Endowment Fund that was established to allow the Watercolor Society of Oregon to honor its prizewinners with something more than a ribbon.

The Endowment Fund is a gift that keeps on giving, and here is how it works:

- Your donation becomes part of the Fund's Principal and is fully tax-deductible.
- The Fund's Principal remains intact at all times.
- The interest generated by the Fund is used towards WSO Awards & Education.
- We can provide \$2,000 cash per

show, but up to a total of \$5,000 is needed (twice a year).

To generate some extra money, we are happy to announce two exciting fundraisers for 2014:

- At the Spring 2014 Convention we plan to hold a 50/50 Raffle. If, for instance, we sell 1000 tickets, ONE winner will take half the proceeds! Tickets are \$1 each, 6 tickets for \$5.
- At the Fall 2014 Convention we plan to have an "Artful Show CD" for purchase.

Presently we are researching the possibilities of making a professionally produced show CD that will contain all WSO Fall 2014 show entries, with titles and artists' names. The advantages of owning such a "Show CD" are several. The entire show will be at your fingertips at all times, with more images and better color than the printed version. It will be an infinite source of reference.

As the mass CD production is uncharted territory for us, we will need your help. In order to get an indication of how many CDs to manufacture, we would like to get a "headcount" prior to production. The more precise we are with our estimate, the more cost-effective we can be. Once we have received sufficient response, we will initiate the CD production, offering an "early bird special."

- Paid with online Fall 2014 Show Entry (August 1 deadline): \$ 7.50
- Paid per mailed-in check mentioning "Show CD" (August 1 deadline): \$7.50
- Paid at Fall 2014 Convention: \$10.00
- Paid and mailed after Fall 2014 Convention: \$10.00 + \$3.00 S&H

Please email me or drop me a line if you are interested in purchasing the "Artful Show CD." Do not send money yet. Thanks in advance for your consideration.

WSO 100 Club Inc.



# **EDUCATION COUNCIL**



By Geoff McCormack

Build a Portrait

WSO/Menucha

Workshop

with Chris Stubbs

October 27-30, 2014

Chris Stubbs has a few tricks up her sleeve to help her students become comfortable painting the structures of the face in glowing watercolor.

This "Build a Portrait Workshop" is based on becoming comfortable with the anatomical structure of the features of the face, then painting those features. We'll actually spend time painting eyes from front, side and ¾ views, and the nose and mouth the same way. Taking time to look at the anatomy of each structure will help to enhance your "memory" as you draw and then paint a portrait. We'll also look at skin tones and study how to paint the flow of hair.

Complete information will be available in the spring and online at www.menucha.org.

Linda Aman (top left) with her class of 10



# Critique Group Activity

WSO critique groups have initiated several workshops this quarter, some partially funded by WSO. Participants and instructors have provided the WSO Education Council with reviews and photos.

# Color Study Triads with Linda Aman

By Diana Nadal

Ten artists enjoyed a three-day retreat in November with Linda Aman at Menucha Retreat and Conference Center as part of the WSO-Menucha Artistic Expressions Workshop series. The retreat focused on color theory and color triads. Artists worked with multiple combinations of triads to create harmony for their floral paintings, using rich glowing colors.

Artists also studied composition and art skill progression. Linda's workshop was a hit, with step-by-step instruction and individualized attention. The beautiful natural setting overlooking the Columbia River was spectacular, with great food and wonderful artists. Everyone went away with new information and beautiful paintings. Thank you WSO, Linda and the Menucha staff for a wonderful experience.

# Flow and Form, the Synergy of Ebb and Flow Painting

By Chris Stubbs

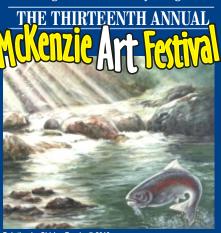
Last June I had the joy of taking a workshop from Robbie Laird at Menucha. She is an incredible instructor. She has developed a little schematic called "FIT" which illustrates how the Fundamentals of Design (F) integrate with the Intuitive or Inspired "part" of the design (I), which are integrated with the (T) Technique. For Robbie all of these elements should combine to create a great painting.

Robbie says that "the goal of the artist is to cause the viewer to have an

(Education - Continued on page 22)



...and crafts people to present their works in one of the most beautiful settings in Lane County Oregon



Friday, Saturday & Sunday August 22, 23 & 24

McKenzie Fire & Training Center 42870 McKenzie Hwy, Leaburg

# Fine Art, Food, and Entertainment in the Beautiful McKenzie Valley

WSO Members will receive \$25 off booth fee if paid in full by March 15th. A 10'x10' booth is just \$185 (\$150 for EAC members) and there is no sales commission to pay.



For more information...
www.EmeraldArtCenter.org

541-726-8595





and the Awards Banquet. Sunday features the WSO Business meeting, followed by Juror Robert Burridge's demo and lecture.

All the important details are at your fingertips in the yellow pull-out guide, so take some time to read this thoroughly before you register for the convention. This is your day-by-day, activity-by-activity guide to the weekend. Activities are filled on a "first-received, first registered" basis. Note that some sessions are limited to a certain number of participants. Online registration ends on March 15 at 8:00 pm.

If your painting was accepted for this juried show, refer to the calendar in the prospectus you received in the November *Watermark* for important details. Your shipped painting must arrive between Monday, March 30 and Wednesday, April 2 to John Mohney. Hand-delivered, accepted paintings must arrive at Hillsboro Main Library, 2850 NE Brookwood Parkway, Hillsboro, OR 97124 between 10 am and 2 pm on Thursday, April 3. (Consider hand-delivering so you can "pool" your delivery with other artists in your area).



On Thursday, hand-delivered paintings will be screened by Show Consultant Beth Verheyden, with help from Painting Handling Chair Carol Winchester, and her committee including Linda Nye, Marjorie Johnson, Leslie Dugas, and Amanda James. They will also be the crew to assist Fall Award-winners as they pick up their paintings during the convention. Ask at the Hospitality Table at the Embassy Suites Hotel for the location of those paintings and pick them up on April 4, 5, or 6.

Please consider coming a few days before the convention to get settled in and enjoy the sights. In previous *Watermark* articles, you have been given "sneak peeks" of the multitude of activities awaiting you in this diverse county: touring wineries and breweries, golfing, shopping galore, bird watching, gallery hopping, and exploring pioneer churches and towns.

You can find these activities and more in the yellow, 8-page, pull-out section.

Are you ready for a fun-packed weekend with fellow painters? Mark your calendar, if you haven't already, for our Spring Aqueous Convention.

I hope to see you April 4, 5, & 6 in beautiful Washington County.

# New Member Class of 2013



By Diane Pinney, New Member Chair We have 37 New Members of WSO! (The list of their names and contact information was sent with your

November Watermark. Names only are listed on page 15 of the pull-out section.) We have exciting ways to welcome them to our organization. First, you can see a sample of their paintings on the WSO Website (click on *Links* and then *New Members* to see this new Gallery.) Second, we will have an electronic presentation of these images during the Spring Convention!

New Members will meet one another during the New Member Orientation from 3:30 - 4:30 on Friday, April 4th in the *Ambassa-dor Room North*. This will provide an opportunity for this New Member class to have an introduction to the Society. During this time we will invite the New Members to introduce themselves while we show a sample of their paintings electronically on the screen. Members of WSO are welcome to attend.

Our President, Anji Granger, and other Board Members will make a

short presentation during this New Member Orientation covering such topics as the benefits of membership, the support we provide to New Members, opportunities for critique groups and submission to the two WSO shows and the Western Federation Show.

New Members will be introduced during the Convention and their images will run on a slide show through the weekend.

The New Members who register for the Hillsboro event will have an identifying mark on their name tags. Our goal is to integrate them with older WSO Members during the Convention as much as possible. Please be welcoming to this New Member class of 2013!

Some of the New Members have expressed interest in having a *mentor* for this first year of membership; if you are interested in serving as a mentor, please let me know.

There's a list of the new members on page 17 in the pull-out section.

We all look forward to seeing many of you 37 new members at the Hillsboro/Washington County Convention



# THE YELLOW PAGES -- YOUR HANDY "PULL--OUT" FOR CONVENTION ACTIVITIES



# Your Weekend Guide to Activities During the Washington County Convention, April 4, 5, and 6

# **2014 Spring Aqueous Convention**

# Friday, April 4

# Registration/Hospitality

2:00 to 7:00 pm (and Saturday 8:00 am - 5:00 pm) Embassy Suites, Tigard Embassy Room 2, Foyer

Check into your lodging. Pick up your registration materials at the Hospitality/Registration table. Preregistered and unregistered attendees need to check in to get name tags, information packet, restaurant guide, and maps to guide you over the weekend. Our thanks to Hospitality Chair, Kathie McEvers, and her committee of volunteers, who will be assisting you during the convention.

FYI: Make dinner reservations for Friday evening after the Meet and Greet using the restaurant guide in your folder.

# New Member Meeting

3:30 to 4:30 pm Ambassador Room North

Diane Pinney will be in contact with new members, inviting them to attend the New Member Meeting. She will conduct this session, and bring our "newbies" into the fold. Be sure to introduce yourselves to the new members!

# Vendors' Exhibit and WSO Logo Merchandise

Ambassador Room South

Plan to visit the Vendors' Exhibit to find our own logo merchandise and other items from our vendors. Vendor Chair, Chris Kondrat has rounded up a great selection of local art vendors, including Muse Art & Design, Merri Artist, and Creative Catalyst. More vendors will be added by convention time.

# *Traveling Show Painting Pick Up* 2:30 to 5:30 pm

Please check with the Hospitality Table for the exact location at Embassy Suites where paintings from the fall traveling show can be picked up.



# Meet and Greet our Juror, Robert Burridge

5:00 to 7:00 pm Embassy Room 3

The Embassy Room 3 of the hotel is the location to greet friends, make new ones, and enjoy catching up with other WSO members from all over Oregon. Our juror Robert Burridge and his wife Kate will be present. WSO president Anji Grainger will introduce him to our members. Introduce yourself to Robert, don't be shy, and relax and enjoy the reception.

Light food and non-alcoholic beverages will be provided, and a nohost bar will be available under the direction of Mary Burgess and her crew of helpers.

# **Dinner for WSO Members and Guests**

Dinner is on your own; after the Meet and Greet, plan to dine out at one of the many restaurants in the surrounding area. Reservations are recommended. A restaurant guide can be found in your folder or ask for help at the Hospitality desk.

# **Board Meeting**

7:00 to 9:00 pm Gallery Dining Room off of the main hotel restaurant

Members of the Board will have a meal while they attend to the work of WSO at their regular quarterly meeting.

# Saturday, April 4

# Registration/Hospitality

8:00 to 5:00 pm Registration Table Embassy Room 2, Foyer

# Juried In! Again!

A Panel Discussion with seven of WSO's most successful artists Moderator: Geoffrey McCormack

9:00 to 10:30 am Ambassador Room North

Have you wondered what award-winning artists do to get consistently juried



into exhibits? How do they create images that get their work noticed? What qualities do jurors look for and find in their paintings?

Discover the answers to these questions by attending this panel discussion.

This promises to be a lively discussion among artists who. combined, have successfully been juried into hundreds of exhibits and competitions, and have won awards. cash and recognition. We will focus more on what paintings to enter rather than the mechanics/logistics of how to enter shows.

Whether you are planning to enter local calls for artists. WSO shows, or national and international exhibits, this panel will share with you all their knowledge and experience and give you the confidence to take the next step towards realizing your artistic goals.

The panel of successful artists includes: Sally Bills Bailey, Leslie Cheney-Parr, Lynn Powers, Kris Preslan, LaVonne Tarbox-Crone. Harold Walkup, and Geoffrey McCormack (who will serve as modera*tor*). There will be a Q&A session following the panel discussion.

*No limit of participants* 

# Bird Watching at Jackson **Bottom in Hillsboro**

Leader: Iesse Walker 9 am to Noon

seen only once a year.

Meet in Embassy Suites Lobby at 8 am Experienced bird-watcher (and spouse of member Liz Walker), Jesse Walker will lead a bird watching excursion to lackson Bottom in Hillsboro, one of Portland's premiere birding meccas. Most of the winter waterfowl will have left, but the spring migration should be in full swing, and we will likely spot a few birds that can be

There is usually a mating pair of bald eagles nesting at Jackson Bottom, and a blue heron rookery. But in April the real action will be migrating shorebirds along the pond shores, many swallows, and the first warblers and wrens in the trees and undergrowth.

There is no admission charge. Please bring binoculars, comfortable walking shoes, and wear appropriate raingear, as we will amble for about 3 miles. The trip will be held rain or shine, as some of the best birds of each year's migration are often found after a storm.

We will meet in the Embassy Suites Lobby at 8 am, and drive (carpool) to Jackson Bottom. We will bird watch from about 8:45 until 11am. and arrive back at the Embassy Suites around noon (or optionally, eat lunch somewhere in Hillsboro).

For more info, contact lesse



Jackson Bottom Wetlands

Limit of 12 participants



# Draw a Better Painting

Presenter: Ed Labadie 9:30 to noon Regency Room 2

Look before you leap! You'll never regret taking just a couple minutes to study and define your subject, by making a few quick sketches or value studies before you leap into a painting.

Ed will help you to create paintings that convey the essence of your inspiration. Learn to exaggerate key contrasts, determine a center of interest, explore an interesting set of values and interlocking shapes, strategic use of color, edits, and much more. There are many ways to create and enjoy art, but these are some essential and time-tested methods of great painters throughout history.

We'll work from a still-life arrangement. Bring a very dark tool such as felt tip pen, 6B or 8B pencil, plus sketch paper and your basic paint supplies. The goal is to appreciate how quick sketches help you convey the essential elements of design and composition, and allow you to then rapidly construct your work. You might be amazed at the result of painting with larger brushes, blocking in shapes, and rapidly arriving at a strong visual statement, rather than laboring over inconsequential details with tiny brushes.

We'll save a few minutes for a group critique at the conclusion.

Limit of 12 participants



Thoughtfully composed painting by Ed Labadie



# **Using Your Images Online**

Presenters: Ruth Armitage and Blenda Tyvoll

9:00 to 10:30

Regency Room 1

Ruth Armitage





Blenda Tyvoll

Join Ruth Armitage and Blenda Tyvoll for a fun and informative session designed to give you tips and inspiration for showcasing your work online.

Blenda Tyvoll has over 8 years of experience marketing her work online; from Ebay to Etsy, to Fine Art America, she's mastered them all. Learn the basics of photographing, editing, and publishing your art images so that they look their online best and grab the viewers' attention.

Ruth Armitage enjoys blogging, social networking, and Internet SEO to gain exposure for her work. Learn how you can use inexpensive photo editing to make sure you are always credited for your artwork. Help gain more exposure for your paintings through Search Engine Optimization.

Ruth and Blenda will show video tutorials on how to make your art shine online and provide detailed notes so that you can concentrate on the presentation. Questions may be sent in advance so the presentation can be tailored to your needs. Email your questions Ruth.

*No limit of participants* 

# Juror's Critique Session #1

Juror: Robert Burridge 10:30 am to noon Embassy Room 3

Juror Robert Burridge will critique twenty members' paintings in this first of two sessions, using a digital projector (i.e., the first 20 who enroll in one of the sessions and indicate in their online registration that they will be sending

a digital image.) Others may attend (audit) the session, and there is no participation limit. Be sure to complete the online registration form indicating you just want to audit (attend) the session.

When you receive your confirmation email that you are in the "20" for *one* of the two critique sessions, please take the time right then to email your digital image to Jayne Ferlitsch

Deadline for receiving digital images: Friday, March 20<sup>th</sup>.

Please resize your jpeg file to 1200 pixels on the longest side with a resolution of 72 ppi naming the image: last name, first initial -1 or -2 depending on the session you are in (e.g., NadalD-1).

# Garage Sale Art Supplies

Coordinator: Ruth Armitage 11:00 am to 3:00 pm Regency Room 1

Drop by to donate or purchase some low cost art supplies and support WSO's fund for WFWS in the process.

### Lunch Break

11:30 am to 12:30 pm

Pick up prepaid lunch boxes or eat on your own at nearby restaurants in the Washington Square Mall vicinity. Members who have ordered and prepaid \$15.50 for a box lunch (sandwich, chips, and fruit) during online registration, can pick up their lunch between 11:30 and 12:30 in the hotel lobby. Please check with WSO Hospitality table for location.



Robert Burridge in his studio

# Simplifying a City Scene

Presenter: Steve Kleier 12:30 to 3:00 pm *Regency Room 2* 



Steve does landscapes too

Street scenes are an exciting subject. Whether it is the hustle and bustle of the big city or a lazy ancient village, there are many possibilities for the artist. These scenes can be quite complicated, often with a great variety of shapes that require a considered approach to get a realistic or convincing effect. Much of the success of a street scene relies on the artist's ability to render objects in space.

Steve will show you how to look at the scene and lay out your composition to capture an effect, whether it is tall buildings along a city street or the general store on a country lane. Using a little perspective the techniques are amazingly similar! Once the painting has a good start, the interpretation of subject and expressive possibilities of watercolor become much more accessible. "A big part of the fun is getting a good one!" Let Steve show you how.

(continued on next page)

This paint-out is designed as a paint along demonstration, so bring your kit and follow along or simply watch and take notes in a sketchbook. Either way, you will be glad to spend the time learning these useful techniques.

Steve Kleier is inspired by a long tradition of watercolor impressionist and plein aire painters. Formerly a commercial artist, he now wins honors at regional and international competitions and is a regular watercolor and drawing instructor at the OSA.

For questions contact Steve through his website

Limit of 12 participants

# Juror's Critique Session #2

Juror: Robert Burridge 1:30 to 3:00 pm Embassy Room 3 See details from Critique #1 on previous page

# Stronger Design: Strategy for Realistic or Abstract Paintings

Linda Rothchild Ollis, NWWS 1:00 to 2:30 pm Ambassador Room North



Watercolor or mixed media, Linda's experience creating strong design has caught jurors' attention for years. She is a signature member of NWWS, has recently earned the WSO Diamond Award, is an instructor, graphic artist and a participating artist at the Portland Art Museum,



The Hillsboro Main Library recently built a wonderful venue that will house the selected paintings during the convention

Rental Sales Gallery.

Join Linda as she leads you through the steps of how to transform the design of a good painting idea. See the "Before" and "After" images projected in a digital presentation. She will share design solutions for strengthening your painting in an interactive critique that will include our award winning WSO members.

To audit this session without submitting an image, check "Audit" on the registration form. To have your image viewed in the critique, check "Critique Participant" on the Early Registration form. The names of the first 40 artists who return the form with "Critique Participant" checked, will be entered in a drawing to select 12 artists, who will be sent instructions on how to prepare and send their digital image to Linda by March 10.

To see Linda's work online, just Google "Linda Rothchild Ollis Blog"

No limit of participants

# Bus Transportation to the Artists' Reception at Hillsboro Main Library

3:30 and 3:45 pm Embassy Suites Hotel

Two school buses will be at the Embassy Suites hotel to take artists and guests who have pre-registered and paid the \$5 fee to the exhibit at the Hillsboro Main Library. Signs will guide you to the pick up/boarding location near the front of the hotel. One bus will leave at 3:30 pm and another at 3:45 pm. From the hotel to the library, it's approximately a 25 minute bus ride.

# Artists' Reception

4:00 to 5:30 pm Hillsboro Main Library Gallery

The gallery reception opens at 4 pm to reveal Burridge's selection of 20 award-winning paintings amid the 80 selected paintings. The show will previously have been hung by the Art Committee crew (Bruce Ulrich, Rene Eisenbart, Sarah Bouwsma, and committee members.) Beth Verheyden, WSO Convention Consultant, will have overseen your exhibition, and Awards Coordinator Sandy Evans, will have placed the ribbons on the paintings. There will



be People's Choice Award slips so you can vote for your favorite.

Appetizers and non-alcoholic beverages will be served by Reception Chairs Donna Bekooy, Dana Mounts and additional volunteers. Harpist, Ellen Lindquist, will provide the musical entertainment.

Buses will board promptly at 5:30 pm outside the library to return to the Embassy Suites hotel by 6 pm for Happy Hour (no host bar).

# Bus Transportation Back to Embassy Suites

5:30 pm Hillsboro Main Library

Two buses will be transporting members from the library back to the hotel. Please board the buses promptly at 5:30 pm.

# Happy Hour at the Hotel and No Host Bar

6:00 to 7:00 pm Embassy Rooms 1 & 4

# Awards Banquet

7:00 to 9:30 pm Embassy Rooms 1 & 4

Join us for the Banquet! You will dine on one of the entrees you selected during pre-registration:

Chicken with Oregon Mushroom Marsala, \$35

London Broil with Oregon Pinot Noir Sauce & Oregon Blue Cheese, \$35

Butternut Squash Ravioli, \$35

Entrees include salad, starch, vegetable, rolls, dessert, coffee, tea, water.

Robert Burridge will discuss the award winning paintings as the Awards Chair, Sandy Evans, presents those artists with their awards. Chris Keylock Williams will announce and present any additional Merit Awards.

# Sunday, April 5

**Vendors and WSO Merchandise** 8:30 to 11:15 am Ambassador Room South



We may need a few volunteers to help clean up after Bob's demo!

# Lost and Found at the Hospitality Table

8:30 to 11:15 am

# **WSO Member Business Meeting**

9:00 to 11:00 am *Embassy Room 3* 

Attend the General Meeting and discover how our organization thrives. Committed members make this work, so attend and get involved where and when you can. Be on time and you will receive a raffle ticket that will allow you to participate in the drawing for many prizes.

No limit on attendance

# Juror's Lecture and Demo

11:15 am to 1:00 pm *Embassy Room 3* 

Our juror, Robert Burridge, will be giving a presentation describing his process for designing a painting. This presentation will be extremely valuable to all of us.

# Possible Non-Art Activities to Enjoy Over the Weekend

• Visit galleries and eat lunch out at

the many culturally diverse restaurants and pubs.

- Tour the Washington County Museum in Hillsboro and view the giant sequoia heritage trees on the courthouse property.
- Take a scenic drive to some of the many Washington County wineries, breweries, and tasting rooms.
- Visit the county's pioneer churches, picturesque farmhouses, and barns.
- Watch birds and hike at the Jackson Bottom Wetlands Preserve with guide, Jesse Walker. *You need to have pre-register for this guided activity.*
- Have a picnic and a stroll around the historic Jenkins Estate in Aloha, Cooper Mountain Nature Park, or the Tualatin Hills Nature Park.
- Take a bike ride on the Banks-Vernonia State Trail.
- Shop at the Streets of Tanasbourne, Washington Square, Bridgeport Village, or at the unique shops in downtown Beaverton, Hillsboro, Tualatin, and Tigard.





# WHERE TO STAY Spring Convention April 2014



By Liz Walker Embassy Suites Portland Washington Square 9000 SW

Washington Square Road, Tigard, Oregon 97223

Phone: 1-503-644-4000

WSO Room Rate: \$119 per night Embassy Suites Hotel in Tigard is the main location for our Spring Convention. This hotel will provide us with ample room for Meetings, Paint-ins, Demonstrations, and our Banquet and Meet and Greet events. The hotel is conveniently located within walking distance of Washington Square Mall. Our 80painting exhibit will be on display at the Hillsboro Main Library Gallery (10 miles away) where we will have our Saturday afternoon Artists' Reception. Bus transportation from the hotel to the Gallery and back again will be available to all.

Each of the 356 air-conditioned rooms features refrigerators and

microwaves, and are furnished with double sofa beds. Premium TV channels and iPod docking stations are provided, with wired and wireless Internet access available for a surcharge. Private bathrooms with shower/tub combinations feature makeup/shaving mirrors and complimentary toiletries.

The hotel features an indoor pool, a spa tub, and a 24-hour fitness facility as well as wireless Internet access (*surcharge*), concierge services, restaurant/bar, and gift shops/newsstands. Free self parking is available onsite.

Please make your hotel reservation before March 5th to receive the \$119/night WSO rate. You can reach Embassy Suites Hotel by calling 1-503-644-4000.

# **Additional Lodging:**

Phoenix Inn Suites Hotel in Tigard, Oregon (Workshop Location) 9575 SW Locust St, Tigard, OR 97223 503-624-9000

www.phoenixinn.com/tigard/
Located right around the corner

from the Embassy Suites Hotel, the Phoenix Inn Suites is the location of the Robert Burridge workshop which follows the convention weekend. Mention the WSO room rate of \$99 per night (guaranteed rate available only after the convention weekend, during the workshop week of April 7-10). This inn has spacious suites featuring a wide array of amenities including complimentary WiFi, microwaves, refrigerators, and coffee makers. For added comfort, this allsuite Portland area hotel also offers an extended continental breakfast buffet as well as access to pool, whirlpool spa and fitness center.

Quality Inn Tigard 11460 Southwest Pacific Highway, Tigard, OR 97223 503-245-6421

### **RV Parks**

Washington County Fairground Complex NW Cornell Road near NE 34<sup>th</sup> Street, Hillsboro 503-648-1416

\$20 per night; located a few blocks away from the WSO exhibit at the Hillsboro Main Library.



Headquarters for the convention and site of many break-out sessions will be the Tigard Embassy Suites just off Hwy 217 near Washington Square Mall



# Welcome New Members to WSO!

Patricia Cink, Bandon
Linda Mecum, Bandon
Mary Ann Bake, Banks
Cherri Roskie, Beaverton
Kenneth Wohlers, Beaverton
Linda J. Edwards, Corvallis
Tina Mae Fels, Corvallis
Jan Roberts-Dominguez,
Corvallis
Susan Abraham, Eugene
Nancy Cheeseman, Eugene
Susan Gunter, Eugene
Betsy Pownall, Eugene
Peg Patterson, Gladstone

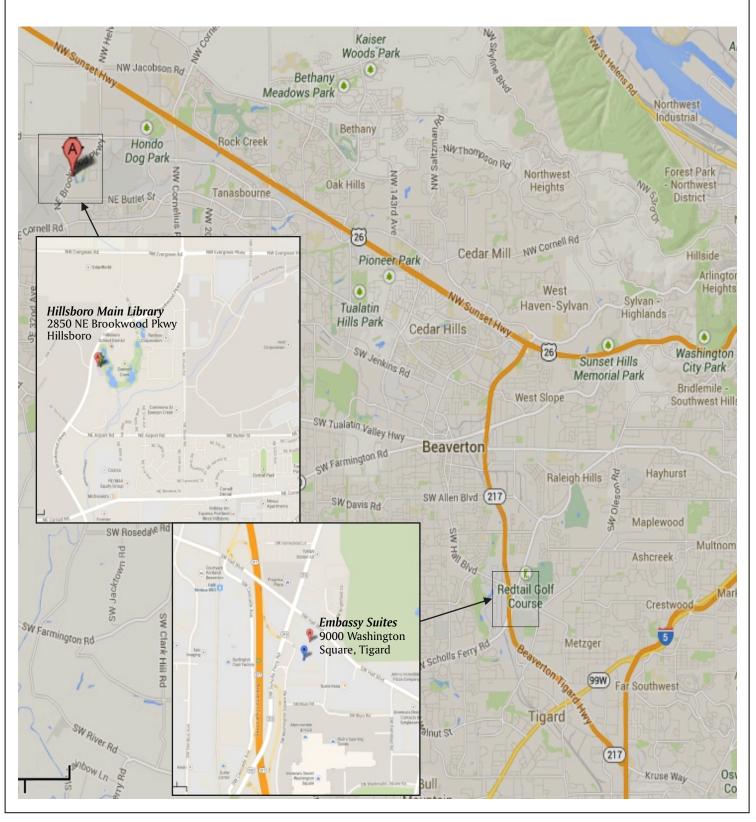
Janice Barnes Webb, Grants
Pass
Elizabeth Zimmerman,
Gresham
Sharron Herinckx, Hillsboro
Elizabeth Higgins, Hillsboro
Nancy Meyer, Hillsboro
Kathryn L. Dodge, Keizer
Rebecca (Becky) Meier, Lake
Oswego
Mary Elle, Oregon City
Myrlene Allred, Portland
Donna Bekooy, Portland
Doug Davies, Portland
Barbara Lae, Portland

Jody Miles, Portland
Betty J. Moore, Portland
Dana Mounts, Portland
Sandra Reeves, Portland
Linda Schatzel, Portland
Sharla Sevy, Portland
Judi Williamson, Redmond
Cynthia Bremmer, Saint Helens
Pamela Lachmann, Salem
Jennifer L. Starr, Sisters
S. J. Swinyard, Talent
Marsha Matschek, West Linn
Judi Danielson, Winchester

# My notes from the Convention



There are only two locations you'll need to find -Embassy Suites and the New Hillsboro Library. That's where all the scheduled events will take place.



# SALES BOLSTER FALL EXHIBITION



By Ed Labadie

The Fall '13 Traveling Show continues to the locations noted in the Exhibition Schedule on the next page.

We're happy to report two sales to date, conducted through both the Fall Exhibition and the Traveling Show:

"Lavender Vista" by Jean Gale
"Fence Row Beauty" by Alice Tetamore

If you're near the final scheduled venues in Salem or Baker City, please visit and correspond with our generous gallery hosts and their visitors. We especially ask that you support formal Opening Receptions, including the next one, *Crossroads Carnegie Art Center* in Baker City, Friday, March 7, 5:30 to 8 pm.

Looking ahead... following the Spring '14 Exhibition at the Hillsboro Main Library, April 4 to May 4, the entire exhibition of 80 works will travel to the *Bush Barn Art Center* in Salem, so all exhibitors will benefit from an additional two months of exposure, to June 28. Thanks go out to generous members willing to transport all 80 works from Hillsboro to Salem, saving us significant shipping fees.

All the Spring '14 Traveling Show locations and details are noted in the Exhibition Schedule on the next page. And, as this article goes to press, we're near final confirmation for a September venue.

At some locations, gallery directors make special efforts to offer a formal Opening Reception. However, in Salem, director Catherine Alexander has requested one or more WSO members to speak at their Opening, May 9, 5:30 to 7:30 pm, for a 45 minute talk followed by a 15 minute Q and A. Why not make this a fun affair with friends, summarize your thoughts and feelings about art, and share them with inquisitive visitors?

We really need a few volunteers for this key opportunity, especially in light of all 80 works being on display. Please utilize your social media to promote this request, or make personal contacts to inspiring speakers to make this an exciting Opening event. You may



"Fence Row Beauty" by Alice Tetamore



"Lavender Vista" by Jean Gale

confirm with Catherine directly through the contacts noted in the schedule.

If you're near Madras, mark your calendars for the Opening Reception at *Art Adventure Gallery*, Thursday, July 3, 5:30 to 7 pm.

I'm delighted to report confirmation for a special exhibit opportunity in conjunction with the Traveling Show, at the OSU *LaSells Stewart Center* in Corvallis, August 4 to 29. Tina Green-Price, Assistant Director, has agreed to offer a repeat of a special *Willamette Valley Invitational Show* for regional WSO artists. Selected works will complement the Traveling Show exhibition. See the details of this opportunity on page 22. Entry details to submit images are at the OSU site, *www.oregonstate.edu/lasells*.

Finally, we're already prepared for the Fall '14 Convention and Exhibition in Medford, with Traveling Show locations in Roseburg, Florence, Lincoln City, and The Dalles, to be detailed in the next newsletter.

As you can see, the Traveling Shows showcase your works to art admirers throughout Oregon. However, I would be delighted to have a co-chair to assist me in these ongoing efforts. Give me a call for a friendly no-obligation chat, and you might be pleasantly surprised to see how your particular talents would be so valuable to WSO. You can gain valuable knowledge of galleries, art centers, and opportunities throughout Oregon as a side benefit.



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- Amazon.com



# **LOOKING AHEAD**

Upcoming WSO Conventions

Spring 2014: Hillsboro Juror: Robert Burridge www.robertburridge.com

www.robertburridge.cor Convention: April 4-6 Workshop: April 7-11

Convention Chairs:

John Mohney Liz Walker Kay Gifford Fall 2014: Medford Juror: Linda Baker

www.lindabaker.biz Convention: October 3-5 Workshop: October 6-10

Convention Chair:

Deanna St. Martin

Spring 2015: Open Juror: Gale Webb

www.galewebb@aol.com Convention: April 10-12 Workshop: April 13-16 **Convention Chairs:** 

Ruth Armitage Barb Sulek

Fall 2015: Pendleton luror: Ratinda Das

Convention: October 2-4 Workshop: October 5-9

Convention Chairs:

Hyon Fielding Mary Corp

Spring 2016: Silverton The Oregon Gardens

Juror: Kathleen Conover Convention: April 8-10 Workshop: April 11-15

Convention Chair:

Kara Pilcher

Fall 2016: Oregon City
Juror: Francesco Fontana
Communication Octobor

Convention: October 7-9 Workshop: October 10-14

Convention Chair: Tara Choate

Spring 2017: Eugene WSO & WFWS Combined Juror: Jeannie McGuire

Workshop: March 27-31 Convention: April 7-9

Convention Chairs:

Ruth Armitage Margaret Godfrey

If <u>you</u> would like to help Chair a WSO Convention in your community Please contact Beth Verheyden

# **EXHIBITION SCHEDULE**

48th<sup>th</sup> Transparent Show

Fall 2013, Bandon *Juror: Linda Doll* 

**20 Touring Paintings** 

Feb. 1 to 22, 2014

**Elsinore Gallery** 

444 Ferry Street Salem, OR 97301 40% Commission Mon-Fri 9-6; Sat 10-6 Brent Allen 503-581-4642

Mar. 7 to 29, 2014

**Crossroads Carnegie Art Center** 

2020 Auburn Ave.
Baker City, OR 97814
30% Commission
Mon-Sat 10-5
Cynthia Newman 541-523-5369
Opening Reception
Fri March 7, 5:30-8pm

49th<sup>th</sup> Aqueous Media Show

Spring 2014, Hillsboro Juror: Robert Burridge

All 80 Paintings

April 4 to May 4, 2014

Hillsboro Main Library

2850 NE Brookwood Parkway Hillsboro, OR 97124 No Commission Mon-Fri 10-9, Sat 10-6, Sun 12-6 Cheryl Gill 503-615-2497 All 80 Paintings (SPECIAL ARRANGEMENT)

May 9 to June 28, 2014

Salem Art Association, Bush Barn Art Center 600 Mission St. SE

Salem, OR 97032 50% Commission Tue to Fri 10-5; Sat-Sun noon -5 Catherine Alexander 503-581-2228, x302 Opening Reception

May 9, 5:30 to 7:30

July 3 to 30, 2014

Art Adventure Gallery
185 SE 5<sup>th</sup> St.
Madras, OR 97741
45% Commission; 35% to Gallery members
Mon-Fri 11-5; Sat 10-3
Coralee Popp 541-475-7701
Opening Reception July 3, 5:30-7pm

August 4 to 29, 2014

OSU Giustina Gallery 100 LaSells Stewart Center Corvallis, OR 97333 30% Commission Mon-Fri 8-5 Tina Green-Price 541-737-3116 Opening Reception Aug 15, 6:30-8

For questions and suggestions about the traveling show, you may contact Ed Labadie

# Western Federation of Watercolor Societies

2014

Host: Arizona Watercolor

Association

Location: Phoenix, Arizona

2015

Host: West Texas Watercolor

Society

Location: Lubbock, Texas

2016

Host: Colorado Watercolor Society Location: Denver, Colorado

2017

Host: Watercolor Society of Oregon Location: Eugene, Oregon



# A ROGUISH AFFAIR Inn at the Commons, Medford October 3, 4 & 5, 2014



By Deanna St. Martin When was the last time you visited Southern Oregon? There is no other place in Oregon like Southern Oregon in

the fall. Mark your calendars for a lovely trip to the heart of Oregon's new "Wine Country," October 3, 4 and 5, 2014. Plan to bring your family and enjoy the "Affairs" of the Rogue (River Valley); rafting, jet boating, hiking, golfing, wine tasting, and fabulous theater and music events. Linda Baker, an AWS and NWS signature member, will be our award winning Juror and Workshop Instructor.

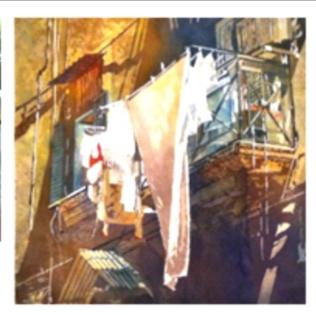
The new Inn at the Commons, formerly the Red Lion, will be the center of this convention, with the art exhibit being held at the Rogue Gallery which is located just a few blocks away. The Inn at the Commons is conveniently located in the heart of downtown Medford. Its location offers an easy access to all the treasures and attractions of our region, including Crater Lake National Park, charming Ashland with the renowned Oregon Shakespeare Festival, Southern Oregon University and a sophisticated dining scene. It is just a short drive to historic Jacksonville and the Britt Festival as well as golf courses and the wineries of the Applegate and Rogue Valley.

The weekend starts with Friday's Meet and Greet at the newly renovated Inn at the Commons. Members will get a chance to meet Juror Linda Baker and catch up with other WSO friends, both new and old. The Saturday breakout sessions will also be held at the Inn at the Commons. WSO members will hold sessions on topics such as, "Creating a Perfect Artist's Statement," and "How to Have a Fabulous Online Presence."

There will also be demos and discussions sure to pique the interest of your artist's soul. Paint-outs on



Our juror will be Linda Baker. On the right is one of her great paintings.

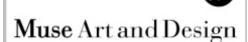


location will be led by member Norm Rossignol, providing the chance to capture historic Jacksonville and beautiful scenic views of the Rogue River.

Fall 2014's Juror, Linda Baker is intrigued by the gentle translucence of nature. She considers her work to be a contemporary approach to traditional subject matter. Striving to simplify the complicated while seeing the unique in the ordinary, she captures the essence of gentle scenes with harmonious strokes. Linda will give two Critiques on Saturday and a Lecture/demo on Sunday after the Business Meeting. Linda's 5-day Workshop will be held at the Rogue Gallery on October 6-10, following the Convention weekend. Registration for this workshop will begin in May.

For the non-artist, Southern Oregon has many sites to fit a myriad of interests. Activities include sinking your teeth into the sweet fruit from *Harry & David*. Visit *Harry & David* for a free factory tour, and maybe a free sample, of one of the country's biggest suppliers of fruit gifts. Tour the area's five covered bridges and take advantage of the mild climate to go hiking, biking, or rafting. Or, make your way through orchards, creameries and a tasty wine and cheese tour.





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# Kudos



By Sarah Bouwsma

Dyanne Locati
received 3<sup>rd</sup> place
(called the Loa Ruth
Sprung Award) in the
National Watercolor

Society International Exhibition in November, 2013. Her winning painting is titled "Sedona Red Boulders" and will be in the traveling show for one year. The show Jurors were Gerald Brommer, Dean Mitchell and Kathleen Conover. Awards Judge was Roxanna Velasquez Martinez del Campo - Executive Director of the San Diego Museum of Art.

Dyanne also won an award in the Arizona Watercolor Association fall show for her painting "Compressed Boulders" from Juror Lian Quan Zhen. Other shows for Dyanne include her painting "Boulders and Lines" in Feb. 2014 at the Tubac Center of the Arts in Tubac, AZ, and the Contemporary Watercolor Association Fall Exhibition in Phoenix.

Harold Walkup's painting "Full Circle" has been awarded the Grand Prize in the International Artist Magazine competition! The painting and a two-page article was featured in the December 2013/ January 2014 issue. This is a wonderful honor for Harold.

Beth Verheyden won first place in the 2013 Northwest Watercolor Society Waterworks Exhibition with her painting "Love Letters From La Garde Freinet." This painting also gained her Signature Membership in NWWS. In the same show, Kris Preslan won the Past President's Award for her painting "Emmett." The Juror was Michael Reardon.

Winnie Givot's painting, "Hubbell Trading Post" received an Honorable Mention in the Annual Paint the Parks Exhibition at the Coutts Museum in Kansas this past fall. All entries must be paintings of areas under the supervision of the National Park Service. Her painting of the Hubbell



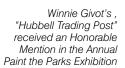
Dyanne Locati received 3rd place in the NWS International Exhibition



Beth Verheyden's painting "Love Letters from La Garde Freinet" won first place in the NWWS Waterworks Exhibition



Harold Walkup's painting "Full Circle" was awarded the Grand Prize in the International Artist Magazine competition!





Trading Post is from a little historic park in Arizona. Winnie also reports that she is now a signature member of NWWS.

Leslie Cheney Parr's painting "Wepham 5C" and Geoffrey
McCormack's "Deconstructed Apple
Box In Disguise" were accepted into
the California Watercolor Association's 44th National Exhibition.
Geoff was awarded a prize in the
show by Juror Elaine Daily-Birnbaum.
The Olive Hyde Gallery, located in
the historic Mission, San Jose, CA
hosts the show from February 14 to
March 15, 2014.

The American Watercolor Society has accepted two Eugene WSO members. **Geoff McCormack**'s

painting "Chaos Theory and the Treachery of Images" and LaVonne Tarbox Crone's painting "So the Yarn Goes" will be part of their 147th Annual Exhibition in April, 2014. The show runs from April 1 through April 20 at the Salmagundi Club in NYC. The jury of selection includes Cheng Khee Chee, Jean Grastorf, Nancy Barch and Anthony Ventura with Erick Wiegardt and Jean Dobie serving on the Jury of Awards.

Ruth Armitage's painting "Rift" and Leslie Cheney Parr's painting "South Downs 1B" have been accepted into the 5th Annual Signature American Watercolor Exhibition. The show runs from February 2, 2014 to March 16 at the Fallbrook Art Center



Leslie Cheney Parr's painting "Wepham 5C" accepted into the CWA's 44th National Exhibition.



Ruth Armitage's painting "Rift" has been accepted in the 5th Annual Signature American Watercolor Exhibition.

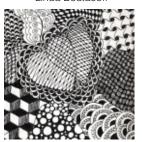




Betty Barss



Linda Boutacoff



Charlotte Peterson





The American Watercolor Society has accepted LaVonne Tarbox Crone's painting "So the Yarn Goes" (left) and Geoff McCormack's "Chaos Theory and the Treachery of Images" (right) to be part of their 147th Annual Exhibition.

in Fallbrook, California. The juror is Dean Mitchell. Ruth also reported that she received a Merchandise Award at Watercolor West from Juror Ratindra Das.

At the WSO workshop in Bandon last October, Linda Doll showed the students her "Zen Tangles." This is a "relaxing and fun way to create beautiful images by drawing structured patterns that increase focus and creativity." Betty Barss, Linda Boutacoff, and Charlotte Peterson are presenting their Zen Tangle-inspired designs at Art and Soul Gallery in Ashland from February 7-March 2, 2014.

The accepted artists in the Western Federation of Watercolor Societies Exhibition this year are **Liz**  Walker, Pat Renner, Cynthia Holloway, Ruth Armitage, LaVonne Tarbox Crone, Chris Stubbs, Kathy Tiger, Rene Eisenbart, and Ed Labadie. Dyanne Locati and Sally Bills Bailey were accepted through the Arizona Watercolor Association. See Ruth's article on page 5 and 6 for more news about WFWS.

# Salem News

The Black, White and Grey Show at Keizer Art Association in November honored **Kathy Haney** as Artist of the Month. Kathy has been a longtime supporter of KAA and has taught many classes there over the years. Kathy also won an award for her scratch board of a sheep named

"Boris." **Sharon Deibel** entered her collage, "Honoring the Sun & the Moon" and **Gerry Hart** entered a watercolor titled "Grandma's Quilt."

Barbara Folawn won two Honorable Mention awards at the Vista and Vineyards annual show at OSU in Corvallis, in October, 2013.

The theme for KAA's January 2014 show was "Oregon our Oregon." Barbara Folawn won 2nd place for "Yaquina Bay" and Juror's Award for "Sisters."

Send me information about your news and accomplishments!

Sarah Bouwsma

### **Education**, continued from page 7



Robbie Laird performs a demo for the class

emotional response and to stay with the painting long enough to feel a communication with the artist!" She goes on to say: "It is not always meant to be beautiful or entertaining, but always meant to evoke emotion." Sometimes it would seem that design and emotion don't "go together," but good design undergirds all good art.

The workshop participants could work in watercolor, mixed media or acrylic. Truly, Robbie is a genius in helping artists to work creatively. There were so many products to try and so many ideas presented, that it was a really fun week.

And a last quote from Robbie: "Don't be afraid to venture away from the mainstream to find your way." She quotes Donna Baspaly: "I have noticed in my life that some people want me to remain the same. I suppose there is some

comfort in that, but if I listen to their advice, I will end up where I began. Only by taking risks can one develop as an artist." And it was a week of taking risks and having fun in a great environment with awesome food!

# **Exploring Liquid Watercolors**

By Diana Nadal

Westside Regional Critique Group requested funding for a workshop exploring liquid watercolors using webbing, textures and other techniques. The "Making It Your Own" Workshop was taught by Anji Grainger and Diana Nadal on November 14, 2013 at Pixelpoint Artistry Studio in Beaverton. Ten members from three Metro critique

groups attended the workshop.

The demos included texturing with both Robert Doak Pigments and Dr. Ph. Martin Hydrus Watercolors using webbing, directional spraying, splattering, pressing and adding textures. Following a lunch break, participants practiced with primary colors of both paints along with additional colors. The last 30 minutes was spent critiquing the work that had been created.

Comments: "I had a great time and learned so much." "I'm excited to finish what I started." "I know it's just what I needed in my work, something new and exciting to work with. You worked very well together."



Anji demonstrates the lifting process

Students discuss technique while paintings dry



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visit our web site at www.EmeraldArtCenter.org (See ad on page 7)

# Willamette Valley Exhibit Opportunity at OSU

By Ed Labadie

A special exhibit opportunity for WSO members has been offered by the OSU LaSells Stewart gallery in Corvallis. The Invitational Exhibit will hang in the Giustina Gallery with the WSO Traveling Show, August 4 to 29.

WSO Members may submit up to two digital images for consideration. A \$10 fee helps defray costs, including a formal Opening Reception on Friday, August 15, 6:30 to 8 pm. Complete entry details can be found at the OSU site www.oregonstate.edu/lasells.



# VIDEOS RENTAL PROGRAM



By Mojdeh Bahar, Slides/Video Librarian

I am wishing everyone a successful 2014 with whatever your heart desires!

We have some exciting new videos from our 2014 convention jurors and workshop presenters as well as other artists.

Renting is easy. You will find the videos we have in the yellow brochure or on our WSO web site. Please note we have VHS and DVD formats. Email me with the artist and title of the video you want, and I will get back to you within a day or two regarding the availability. Then send me a check for the amount, and I will send you the videos. One rental is \$7.00 (includes S&H one way) and two rentals are \$10.00 (if rented at the same time, includes S&H one way). All rentals are for the duration of 2 weeks.

If you volunteer for WSO you have the opportunity to receive four free DVDs per year. If you volunteer at our conventions you may receive two free rentals. If you donate a DVD to the library you may receive one free rental and you can always rent your donated DVD for free. If you join a WSO critique group you may receive one free rental per year. For free DVD

rentals please send a check for \$3.43 to cover S&H. Otherwise we as an organization will be losing money for every free voucher.

We still have quite a few VHS tapes. Please think about donating instructional DVDs to the library. Not only does it help the library grow, it also allows other artists to utilize your collection. You might also replace a VHS tape as well and save WSO some money!

Please let me know of any artists and titles you would like added to

the library. I look forward to hearing from everyone and to expanding our library through your generous donations.

Mojdeh Bahar



# **NEW VIDEOS**

**Robert Burridge**, Spring 2014 Juror and Instructor, Hillsboro

- 1. Abstract Florals from Loose Colorful Splatters
- 2. Abstract Painting & Collage
- 3. Loosen Up with Acrylics

**Linda Baker**, Fall 2014 Juror And Instructor, Medford

- 1. Layers of Design in Watercolor
- 2. Fearless Watercolor: Layering and Color

Cheng-Khee Chee, WFWS 2014, Arizona, his last jurying position and his last workshop offering.

- 1. Introduction and Interview
- 2. The Traditional Watercolor Approach
- 3. Splash Color Technique
- 4. Saturated Wet Technique

**Taylor Ikin**, Dancing with Yupo

**Linda Kemp**, Negative Painting Techniques, Watercolor

**Mark Mehaffey**, *Painting a Dramatic Landscape in Watercolor* 

### **Barbara Nechis**

- 1. Tools for Transforming Troubled Watercolors
- 2. Watercolor from Within

### Birgit O'Connor

- 1. Rocks, Sand & Sea Glass
- 2. Waves, Water & Clouds

Lynn Powers, A Solid Start in Watercolor

Mel Stabin, Figure in Watercolor on Location

Nicholas Simmons, Innovative Watermedia

**Gary Spetz**, *Painting Wild Places: Granite Park*\

# Donna Zagotta

- 1. The You Factor, Powerful Personal Design in Opaque Watercolor
- 2. A Walk Into Abstract



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# RON STOCKE

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## FRANK WEBB

Watercolor Workshop . Jun 2-6

# **KATHRYN STATS**

Oil Landscapes • Jun 9-13

# RICHARD McDANIEL

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# WATERCOLOR WORKSHOPS

### Ken Austin, NWS

"Moving Towards Modern" February 24 -26, 2014

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### Margaret Godfrey, HWS

"Playing with Surface Structures" March 1-4, 2014

Create surface textures and explore abstract design in combination with representational subject matter. Add dimension and interest to your art with marking, scraping & materials you create.

### Susan Bourdet

"A Practical Approach to Painting Nature" March 17-19, 2014

Learn to follow a logical approach to background washes, creating forms, textures and details as Susan demonstrates each stage, starting with reference materials and building to a full composition.

### Linda Aman

"Large Petal Watercolor" May 31, 2014

Paint a huge (1/2-sheet) floral using large-area methods of painting and glazing for smooth, luminous petals. Learn several techniques, tricks and demos and enjoy plenty of individual attention!

# Joyce Hicks

"Transforming the Landscape in Watercolor" June 2-5, 2014

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- Mar. 24-28, Enumdaw, WA
- Apri.7-11, St. Louis, MO
- Apr. 21-23, Long Beach, WA
- Apr. 28-May 2, Gloucester, MA

# For more information on

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